

**SURVEY OF INTERCOLLEGIATE ATHLETICS REVENUES AND EXPENDITURES**

(For Financial Activities Through University Funds Only)

(SEE INSTRUCTIONS)

FICE CODE 001108  
 INSTITUTION UNIVERSITY OF ARKANSAS - FAYETTEVILLE  
 FISCAL YEAR 2017-18

COMPLETED BY Clayton Hamilton  
 DATE COMPLETED 9/13/2018  
 TELEPHONE NUMBER (479) 575-4548

| (A)                  |  | (B)               | (C)               | (D)                | (E)               |                      | (F)   | (H)                |
|----------------------|--|-------------------|-------------------|--------------------|-------------------|----------------------|-------|--------------------|
| REVENUE CATEGORY     |  | FOOTBALL          | MEN'S BASKETBALL  | OTHER MEN'S SPORTS | WOMEN'S SPORTS    | NON-PROGRAM SPECIFIC | TOTAL |                    |
| R                    | TICKET SALES                                       | 29,602,630        | 6,803,813         | 2,385,622          | 173,760           |                      |       | 38,965,825         |
| E                    | STUDENT FEES                                       |                   |                   |                    |                   |                      |       | 0                  |
| V                    | GAME GUARANTEES                                    |                   |                   | 1,000              | 3,000             |                      |       | 4,000              |
| E                    | CONTRIBUTIONS                                      |                   |                   |                    |                   | 14,062,467           |       | 14,062,467         |
| N                    | NCAA/CONFERENCE DISTRIBUTIONS                      | 7,593,479         | 2,772,003         | 587,933            | 146,272           | 4,029,965            |       | 15,129,652         |
| U                    | BROADCAST, TV, RADIO, INTERNET RIGHTS              | 12,846,000        | 3,326,953         | 0                  |                   | 15,738,034           |       | 31,910,987         |
| E                    | PROGRAM SALES, CONCESSIONS, NOVELTIES, PARKING     | 741,841           | 213,846           | 194,477            | 55,760            | 490,214              |       | 1,696,138          |
| S                    | ROYALTIES, LICENSING, ADVERTISEMENTS, SPONSORSHIPS |                   |                   |                    |                   | 15,932,771           |       | 15,932,771         |
|                      | SPORTS CAMPS REVENUES                              | 6,865             | 8,690             | 8,550              | 22,560            |                      |       | 46,665             |
|                      | ENDOWMENT AND INVESTMENT INCOME                    | 39,120            | 3,056             | 12,074             | 161,064           | 371,234              |       | 586,548            |
|                      | OTHER INCOME                                       | 923,607           |                   | 45,827             | 44,491            | 447,136              |       | 1,461,062          |
|                      | OTHER FINANCING SOURCES                            |                   |                   |                    |                   | 15,407               |       | 15,407             |
|                      | OTHER FINANCING SOURCES                            |                   |                   |                    |                   |                      |       | 0                  |
|                      | OTHER FINANCING SOURCES                            |                   |                   |                    |                   |                      |       | 0                  |
|                      | OTHER FINANCING SOURCES                            |                   |                   |                    |                   |                      |       | 0                  |
|                      | <b>TOTAL REVENUES FOR ATHLETICS</b>                | <b>51,753,542</b> | <b>13,128,362</b> | <b>3,235,482</b>   | <b>606,906</b>    | <b>51,087,228</b>    |       | <b>119,811,522</b> |
| EXPENDITURE CATEGORY |  |                   |                   |                    |                   |                      |       |                    |
|                      | SALARIES   | 11,804,579        | 3,741,568         | 2,187,811          | 4,626,223         | 12,575,157           |       | 34,935,336         |
| E                    | <b>BUDGETED FTE POSITIONS</b>                      | <b>23.00</b>      | <b>11.00</b>      | <b>15.00</b>       | <b>41.00</b>      | <b>223.00</b>        |       | <b>313.00</b>      |
| X                    | FRINGE BENEFITS                                    | 1,934,511         | 571,701           | 572,388            | 1,148,403         | 3,317,995            |       | 7,544,998          |
| P                    | EXTRA HELP   | 75,017            | 5,727             | 3,595              | 30,597            | 1,272,615            |       | 1,387,551          |
| E                    | CWSP- TOTAL COST (FEDERAL AND STATE MATCH)         |                   |                   |                    |                   | 20,523               |       | 20,523             |
| N                    | ATHLETIC SCHOLARSHIPS                              | 3,143,994         | 504,355           | 1,480,146          | 4,426,608         | 624,630              |       | 10,179,732         |
| D                    | RECRUITING   | 1,154,011         | 297,952           | 227,065            | 615,637           | 0                    |       | 2,294,664          |
| I                    | TEAM TRAVEL  | 1,618,747         | 1,056,595         | 2,173,506          | 3,367,560         | 0                    |       | 8,216,408          |
| T                    | SPORTS EQUIPMENT, UNIFORMS, SUPPLIES               | 1,590,044         | 235,728           | 900,596            | 1,291,331         | 1,340                |       | 4,019,039          |
| U                    | CONCESSIONS/PROGRAMS                               |                   |                   |                    |                   |                      |       |                    |
| R                    | GAME EXPENSES                                      | 2,296,132         | 761,082           | 913,986            | 778,673           |                      |       | 4,749,873          |
| E                    | GAME GUARANTEES                                    | 3,850,015         | 556,000           | 73,307             | 194,209           |                      |       | 4,673,531          |
| S                    | FUNDRAISING, MARKETING, PROMOTIONS                 | 210,784           | 10,822            | 8,468              | 47,926            | 1,688,781            |       | 1,966,782          |
|                      | SPORTS CAMPS EXPENSES                              |                   |                   |                    |                   |                      |       | 0                  |
|                      | DIRECT FACILITIES, MAINTENANCE, RENTALS            | 107,798           | 67,347            | 104,100            | 187,399           | 7,796,909            |       | 8,263,554          |
|                      | DEBT SERVICE                                       | 8,604,073         | 625,998           | 650,144            | 1,118,674         | 1,422,474            |       | 12,421,363         |
|                      | SPIRIT GROUPS                                      |                   |                   |                    |                   | 1,240,483            |       | 1,240,483          |
|                      | MEDICAL EXPENSES AND MEDICAL INSURANCE             | 280,001           | 36,590            | 208,757            | 582,657           | 492,659              |       | 1,600,663          |
|                      | MEMBERSHIPS AND DUES                               | 830               | 1,115             | 2,775              | 7,007             | 44,193               |       | 55,920             |
|                      | OTHER OPERATING EXPENDITURES                       | 2,018,410         | 254,095           | 979,337            | 1,441,790         | 5,142,701            |       | 9,836,334          |
|                      | OTHER FINANCING USES                               |                   |                   |                    |                   |                      |       | 0                  |
|                      | OTHER FINANCING USES                               |                   |                   |                    |                   | 3,225,552            |       | 3,225,552          |
|                      | OTHER FINANCING USES                               |                   |                   |                    |                   |                      |       | 0                  |
|                      | OTHER FINANCING USES                               |                   |                   |                    |                   |                      |       | 0                  |
|                      | <b>TOTAL EXPENDITURES FOR ATHLETICS</b>            | <b>38,688,947</b> | <b>8,726,675</b>  | <b>10,485,979</b>  | <b>19,864,693</b> | <b>38,866,012</b>    |       | <b>116,632,306</b> |

Note: Items listed in Other Expenses or Transfers to Other Accounts must be identified by source on the blank line to the left of the line number.

NOTE: Any excess expenditures over revenues are covered by previous year fund balances.